



Thank you for your inquiry. We sincerely hope to have you as an advertiser in our next Newsletter and on our Website. Below are the current rates for our Newsletter and Website.

Newsletter Advertising:

General Information

The HPPA newsletter will be published **THREE** times in 2018 for, and about, the members of the HPPA. With a circulation of approximately 500, it is distributed to the distributors and suppliers who are members of HPPA. Issue dates are **MAY, SEPTEMBER, and DECEMBER.**

General Guidelines: Advance payment is required at the time artwork is submitted. - HPPA offers a 3-Issue Discount Price. - HPPA reserves the right to reject, delete or re-word any advertisement.

COLOR AD SIZE

REGULAR PER ISSUE PRICE

3-ISSUE DISCOUNT PRICE

Full Page 7 1/2"X10"
 1/2 Page 7 1/2"x4.75"
 1/4 Page 3,625"x5,75"

(MUST BE PREPAID)

(TOTAL MUST BE PREPAID)

\$300.00

\$ 800.00

\$250.00

\$ 650.00

\$175.00

\$ 425.00

Advertising Deadlines:

Artwork and inserts need to be received in the HPPA office according to the following schedule, with full payment, in order to be included in the next issue.

ISSUE DATE	DEADLINE FOR NEWS & ADS
May 1, 2018	April 15 th , 2018
September 15 th , 2018	September 1 st , 2018
December 15 th , 2018	November 15 th , 2018

Please consider THIS your invoice

Direct any news items, payments or questions to:

David DeGreeff – Administrator
 1301 Osprey Ridge Loop
 Lago Vista, TX 78645
 281.238.4772 (HPPA)
 Fax: 281.238.4774
 Email: david@houstonppa.org

Email artwork to:

Leslie Roark – Newsletter Designer
 PromoPros/IncentPros
 281.376.7677
Lbr@promopros.net

ACCEPTABLE ARTWORK FORMATS:

Vector or high-resolution raster images. EPS, PDF or AI for vector—convert all fonts to curves. High resolution raster images must be jpg, pdf or png. We are PC based and work in InDesign.

Website Banner Advertising:

HPPA is now accepting logos/advertising for the home page of the website! You select the month(s) and send new ads or logos as you would like them changed.

Month Options	Member Rate
Three Months	\$100.00
Six Months	\$300.00
One Year	\$600.00

Ad/Logo Requirements:

600 x 300 pixels MAX
 GIF (72 dpi or larger)